



## Workshop on IP Valuation – Optional (registration mandatory)

### Day 1: Friday, January 26<sup>th</sup>, 2018

|       |  |
|-------|--|
| 8.30  | Registration at Hotel Reception, Welcome Coffee  |
| 9.10  | Workshop on IP Valuation<br><i>Ashley Stevens, Strategy &amp; Innovation Department, Boston University</i> |
| 12.00 | Lunch Break  |

## Annual Conference 2018 – Program

### Day 1: Friday, January 26<sup>th</sup>, 2018

|       |   |
|-------|---|
| 11.30 | Registration at Hotel Reception   |
| 12.00 | Lunch Break   |
| 13.30 | Welcome and Program<br><i>Stefan Kohler, President, swiTT</i>   |
| 13.40 | Why Do We Do What We Do?<br><i>Ashley Stevens, Strategy &amp; Innovation Department, Boston University</i>  |
| 14.30 | Opportunities and Bottlenecks of Industry-academia Collaborations<br><i>Hans Widmer, Program Director, Novartis Institutes for BioMedical Research</i>                        |
| 15.10 | Coffee Break  |
| 15.40 | Driving Research Impact in the UK – from REF to KEF<br><i>Tony Raven, Cambridge Enterprise Limited, University of Cambridge</i>   |
| 16.20 | Round Table Discussion: Future Development in the TT Profession<br><i>Moderator: Laurent Miéville, Board Member, swiTT</i><br><i>Participants: Ashley Stevens, Tony Raven</i> |
| 17.00 | Introduction on the Session Topics of Day 2<br><i>Natalia Giovannini, Board Member, swiTT</i>   |
| 17.10 | End of Program – Day 1  |
| 17.30 | Guided Tour to Neuchatel’s ‘Belle Epoque’   |
| 20.00 | Gala Dinner   |



## ANNUAL CONFERENCE 2018 Program

### Day 2: Saturday, January 27<sup>th</sup>, 2018

|       |  |   |  |   |
|-------|--|---|--|---|
| 08.30 | swiTT General Assembly 2018<br><b>Stefan Kohler and board</b>  |   |  |   |
| 09.30 | Information on Session Logistics<br><b>Natalia Giovannini, Board Member, swiTT</b>   |   |  |   |
| 09.35 | Relocation to Session Rooms – Coffee Break – Check Out   |   |  |   |
| 10.00 | #1:<br>swiTTTalk Live<br><br><i>Raise any question to experienced colleagues (particularly suitable for newbies)</i><br><br>Adrian Sigrist, Unitectra<br>Gabriel Clerc, EPFL-TTO<br>Stefan Lux, ETH transfer | #2:<br>Students' IP Rights<br><br><i>Different regulations within organizations / how to deal best with Student IP rights</i><br><br>Christina Dittrich, ETH transfer<br>Christoph Neubauer, ETH transfer | #3:<br>Innosuisse Supplementary IPR Agreements<br><br><i>What are actual challenges and how to deal with them</i><br><br>Andrea Crottini, EPFL-TTO<br>Daniel Gisi, Unitectra<br>Marion Rutsche, FHNW | #4:<br>Prior Art Search: A Practical Approach<br><br><i>Learn how to perform efficient and meaningful prior art searches. Bring your computer and put this into practice on a number of pre-determined topics</i><br><br>Christian Moser, IPI |
| 11.30 | Wrap-up – Conclusion   |   |  |   |
| 12.00 | End of Annual Conference 2018 - Farewell   |   |  |   |